

Privacy Policy

Effective Date: 28/01/2025

Thank you for choosing **Funglish** (“the App”). This Privacy Policy explains how and why we collect, use, and disclose information when you use our App. By using Funglish, you agree to the terms of this Privacy Policy.

1. Overview

- **App Name:** Funglish
- **Developer/Publisher:** Funglish
- **Target Audience:** Children ages 7 to 10 (and general audience interested in learning English)
- **Primary Purpose:** Provide an educational companion to the physical Funglish tabletop game, by scanning QR codes and offering translations, images, and read-aloud functionality.
- **Distribution:** The App is currently distributed only in Israel.

Funglish does **not** require users to create an account, provide personal information, or subscribe. The App is fully accessible once downloaded and installed, although functionality is optimized for use alongside the physical tabletop game.

2. Personal Data Collection and Use

2.1 No Collection of Personal Information

We do **not** collect, store, or process **any** personal information (such as name, email address, phone number, location, etc.) from users. We also do not knowingly request or collect personal data from children under any age, including those under 13.

2.2 Data Generated Within the App

- **QR Code Scanning:** The App scans **only** the predefined, hardcoded QR codes found in the physical Funglish materials. These scans simply trigger the display or playing

of localized text, images, and audio. No information from the QR code scans is collected or transmitted to any external server.

- **Downloaded Media Files:** For the second tabletop package, users can download images and audio files from our private resource server. These files are stored locally on the user's device. We do **not** collect or track any data about which files are downloaded or how users interact with the files.
- **Language Preference:** The App detects the device's locale (via `READ_PHONE_STATE`) during the first launch to suggest the most appropriate interface language. This preference can be changed manually in the App's settings. We do **not** collect, share, or transmit any data about user locale.

2.3 No Third-Party Services or SDKs

We do **not** integrate or use any third-party analytics tools, advertising SDKs, or tracking systems. Funglish operates independently without sending user data to external services.

3. Permissions Used

The following permissions are declared in the App's Android manifest:

1. **Camera (`android.permission.CAMERA`)**
 - Used solely for scanning the Funglish-specific QR codes from the physical booklets and play cards.
 - No video or image data is stored or transmitted.
2. **Internet (`android.permission.INTERNET`)**
 - Needed to download optional media files (images and sound files) for the second tabletop package.
3. **Read/Write External Storage (`android.permission.READ_EXTERNAL_STORAGE` and `android.permission.WRITE_EXTERNAL_STORAGE`)**
 - Necessary to save and access the downloaded media files for the second package on the device.
 - The App does not read or write any personal data.
4. **Read Phone State (`android.permission.READ_PHONE_STATE`)**
 - Used only to check the device's default locale/language for initial UI language settings.

- We do not collect or use any other phone state information (such as phone number or IMEI).

5. **Access Network State** (`android.permission.ACCESS_NETWORK_STATE`)

- Used to check if the device is connected to the internet before attempting to download media files.

We do **not** use these permissions to collect personal data or share data with third parties.

4. How We Store and Protect Information

- The App does **not** collect or maintain personal information.
 - Downloaded images and audio files for the second tabletop package are stored locally on your device.
 - We take reasonable measures to secure any data stored locally by the App, but please note that no method of electronic storage is 100% secure. Users can delete these files at any time by clearing the App's data or uninstalling the App.
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5. Child-Directed App Compliance

Funlish is designed for children ages 7–10 (and up). We are committed to protecting children's privacy and safety:

- We do **not** collect, store, or share any personal data from children.
- We do **not** serve ads or use any in-app purchases.
- All content is educational and appropriate for children.

Since the App is distributed only in Israel, we follow applicable local regulations. However, if you are a parent or guardian and believe your child has provided personal data, please contact us immediately, and we will take all necessary steps to remove such information.

6. Third-Party Sharing and Disclosure

We do **not** share, sell, or lease any user data with third parties. We have no advertising partners, analytics providers, or other external services integrated into Funlish.

7. Data Retention and Deletion

Since we do **not** collect personal data, there is no user data for us to retain. Any media files downloaded for the second tabletop package remain on your device until you choose to delete them (e.g., by uninstalling the App or clearing its data).

8. International Users

FunGLISH is currently available only in Israel. If you use or access the App from outside Israel (for instance, by side-loading the App or traveling), note that we do not collect personal data and therefore do not transfer user data across borders.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will post the updated policy within the App or on our official website (if available) and indicate the “Effective Date” at the top.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact:

FunGLISH

Email: FunGLISH.info@gmail.com

Address (optional): PO Box 2609 Kadima, 6902000, Israel

We will make every effort to address your concerns and respond in a timely manner.

Consent

By downloading or using FunGLISH, you consent to this Privacy Policy. If you do not agree to any part of this policy, please discontinue using the App.

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